

University of Kelaniya - Sri Lanka
Centre for Open and Distance Learning



Faculty of Commerce and Management Studies

Bachelor of Business Management (General) Degree

Part III Examination (External) - 2008

BMGT 33025 - Small Business Management

No. of Questions: 06

Time: 03 hours

Answer any five (05) questions

- (01) a) "Different people define small and medium scale business in different ways." Elaborate your answer with the use of various definitions. (06 Marks)
- b) Explain the characteristics of small industries (06 Marks)
- c) "There are no differences between large scale and small scale business organizations" Do you agree with this statement? Explain your stand. (08 Marks)
(Total 20 Marks)
- (02) a) " Small scale enterprises contribute a lot, for the economic development in a country." Explain your answer referring to Sri Lanka. (10 Marks)
- b) What are the failures of SMEs? (05 Marks)
- c) As a country, what would be the solutions for them. (05 Marks)
(Total 20 Marks)
- (03) a) Who is an " Entrepreneur"? Define. (08 Marks)
- b) "Entrepreneurs are special people." Do you agree with the above statement? Explain. (12 Marks)
(Total 20 Marks)
- (04) a) What is the Entrepreneurial Development cycle? (08 Marks)
- b) What are the basic factors which affect entrepreneurship development programme? Explain referring to the business environment. (12 Marks)
(Total 20 Marks)

(05) Nuwan is a young man at the age of 30 years lives in Gampaha town who has studied up to A/L. After completing his school education, he worked 5 years in a food cafeteria owned by a private company. With a keen idea of starting a new business, he resigned from the present job and hopes to start his business at the beginning of the next year.

He has a saving bank account with an amount of Rs.250,000/- which he has saved from his job at present. A land in extend of 20 perches closed to Gampaha town was given by his farther. A building is being constructed on the particular land. Government offices, schools and base hospital are located near this land.

Nuwan has considered several business opportunities and they are as follows

- i) A hotel & bakery
- ii) A milk bar with sank bar
- iii) A retail outlet
- iv) A funeral parlour
- v) A pharmacy
- vi) A books & stationery shop

So, explain by using the business opportunities identification process, what are the facts he should consider to start a suitable business, out of the above opportunities.

(Total 20 Marks)

(06) Prepare a feasibility report for any proposed small scale business by using suitable assumptions.

(Total 20 Marks)