

## University of Kelaniya – Sri Lanka

## Centre for Distance and Continuing Education

# Bachelor of Arts (General) Degree Third Examination (External) – 2019 December 2023

#### **Faculty of Social Sciences**

## Tourism and Cultural Resource Management (New/ Old Syllabus)

#### Eco-Tourism – TCRM - E 3015

#### Answer five (05) Questions only

No. of questions: 08 Time: 03 Hours

- 01. i. Point out the Eight (08) eco-tourism principles declared by the International Eco tourism Society. (04 Marks)
  - ii. Selecting any eco-tourism principle from the above list, provide adequate information about the application of that principle in the tourism and hospitality industry.

(16 Marks)

02. Select any natural tourist destination in Sri Lanka and discuss how to utilize the natural resources and socio-cultural aspects of that area for promoting eco-tourism.

(20 Marks)

- 03. Examine the potential for promoting eco-tourism in Sri Lanka with relevant examples. (20 Marks)
- 04. Discuss the contribution of eco-tourism for the socio-cultural and economic sustainability of a tourist destination. (20 Marks)
- 05. Discuss the Positive & Negative environmental, socio-cultural and economic impacts of eco-tourism with examples. (20 Marks)
- 06. Examine the relationship between culture and eco-tourism. (20 Marks)
- 07. Discuss the responsible tourism activities of an eco-tourist. (20 Marks)
- 08. Provide information for two (02) topics below.
  - i. Promoting eco-tourism in Sinharaja Rain Forest
  - ii. Similarities and differences in eco-tourism and nature tourism
  - iii. Environmental friendly practices carried out by Heritance Kandalama Hotel

 $(10 \times 2 = 20 \text{ Marks})$ 

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