



University of Kelaniya – Sri Lanka
Centre for Distance and Continuing Education

Bachelor of Arts (General) Degree Third Examination (External) - 2010
April/ May/ June 2012

Faculty of Social Sciences

Psychology – PSYC E3015

Psychology of Social Behavior

Answer four (04) questions only

No. of questions : 08

Time : 03 Hours

01. What do you mean by the study of Social Behavior? Clarify with reference to its nature and scope.
02. What is the contribution of attitudes in the formation of human behaviour? Explain with examples.
03. Examine the major factors related with Social Interaction.
04. “Our actions are determined by the interaction of our psychological make-up and the environment” Discuss.
05. Clarify the nature of Selfishness and Altruism with suitable examples.
06. What is Social Cognition? How does it influence on human behaviour? Discuss.
07. How do we understand the behaviour of others? Illustrate with suitable examples.
08. Write notes on any **four** of the following topics.
 - i. ABC model of attitudes
 - ii. Group behaviour
 - iii. Schemas
 - iv. Cognitive Dissonance
 - v. Situational causes and Dispositional causes
 - vi. Conformity
