



University of Kelaniya – Sri Lanka
Centre for Distance and Continuing Education

Bachelor of Arts (General) Degree Third Examination (External) – 2011/2012

April/ May/ June 2014

Faculty of Humanities

Image Art – IMAT - E3025

Appreciation of Cinema and Television media

Answer any five (05) questions

No. of questions : 08

Time : 03 Hours

01. Describe the factors that cause the spectator to watch or reject a film.
02. “Analysing a film is a difficult task” Discuss.
03. Discuss the factors that cause the contentment of the spectator in appreciating a film.
04. Explain how the artistic films differ from popular commercial films.
05. Critically analyse the weaknesses and plus points that you see in present Sinhala teledrama.
06. Why does the criticism of TV creation is not as developed as the art of cinema criticism? Discuss your view.
07. Explain the task of the critic and point out the qualifications that a film critic should possess.
08. Provide an appreciation on a film you recently watched.
