

University of Kelaniya – Sri Lanka

External Examinations Branch

Bachelor of Arts (General) Degree Third Examination –(External) 2009 August / September 2010

Faculty of Humanities

Image Arts - IMAT -E3025

Appreciation of Film and Television

Answer any five (05) questions

Time : 03 Hours No. of questions: 08 "Nourished by a number of different art forms, film becomes an independent art of 01. its own." Discuss. Examine the reasons why a viewer will reject or accept a film or a Tele drama. 02. 03. Define what is criticism and discuss the qualifications and the role of the critic. 04. There are many methods of evaluating a film. Analyse the different methods of evaluation. Comment on why criticism of Tele Drama is not as developed as film criticism in 05. Sri Lanka. "What are the factors that influence the appreciation of a work of art." Analyse. 06. 07. What are the components of a successful film review.

Write a brief newspaper review of a film you have watched recently.

08.