

University of Kelaniya - Sri Lanka

Centre for Distance and Continuing Education

Bachelor of Arts (General) Degree Second Examination (External) – 2019 August /September 2023

Faculty of Social Science

Tourism and Cultural Resources Management (New/Old Syllabus) Tourism and Museums - TCRM- E 2025

Answer any four (04) questions.

No. of questions: 08 Time: 03 Hours

- 01. What are the Museums? Explain with suitable definitions.
- 02. Explain the history of the origin of world museums.
- 03. Discuss the social responsibilities a Museums.
- 04. Examine the contribution of Museums of Central Cultural Fund to promote the cultural tourism in Sri Lanka.
- 05. Examine the visitor management aspects in Museum management.
- 06. Explain the indirect learning strategies in Museum education, with relevant examples.
- 07. Examine the strategies for promoting museum for domestic tourists.
- 08. Examine the way of using new technology for planning museum exhibition, discuss with relevant examples.
