



University of Kelaniya – Sri Lanka

Centre for Distance and Continuing Education

Bachelor of Arts (General) Degree First Examination External - 2016

Faculty of Social Sciences

March/April 2022

TOURISM AND CULTURAL RESOURCE MANAGEMNT – TCRM E 1025

History of Tourism

Answer any four (04) questions.

No of questions: 08

Time: 03 hours

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1. Discuss the important characteristics of the world tourism history in early eras of Egyptian, Greek and Roman. (20 Marks)
 2. Explain the concept of 'Grand Tour' began in 17th Century, while highlighting its key elements. (20 Marks)
 3. Briefly explain the contribution made by Thomas Cook for 'Mass Tourism' and discuss the key features of 'Mass Tourism' concept. (20 Marks)
 4. "19th century was a turning point in the history of global tourism". Do you agree with this statement? Discuss your answer with relevant examples. (20 Marks)
 5. Discuss the socio-cultural context of ancient Ceylon, with relevant historical records / sources. Elaborate your answer with appropriate examples. (20 Marks)
 6. Examine the growth of Sri Lankan tourism since 1960s. (20 Marks)
 7. Discuss the historical significances of "Sri Pada" (Adam's Peak) as a religious tourist attraction in Sri Lanka. (20 marks)
 8. Examine the impacts global Covid-19 pandemic on tourism industry in Sri Lanka. (20 marks)
