



University of Kelaniya – Sri Lanka
Centre for Distance and Continuing Education

Bachelor of Arts (General) Degree First Examination (External) – 2015

2020 February - April

Faculty of Social Sciences

Tourism and Cultural Resource Management

History of Tourism TCRM E - 1025

Answer four (04) questions only

No. of questions : 08

Time : 03 hours

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01. Make a brief analysis on origin and expansion of tourism industry in Sri Lanka after 1960 s. (20 marks)
 02. Make an explanation on the nature of ancient traveler and tourism , based on either Sigiriya OR Sripada ancient travel destinations. (20 marks)
 03. Make a description on the historical aspect of world tourism with related to the Egyptian, Greek and Roman Emperical Eras. (20 marks)
 04. Introduce the concept of 'Grand Tour' and explain its specific features and historical background. (20 marks)
 05. Make a discussion on current situation of world tourism industry. (20 marks)
 06. Discuss the specific milestones of global tourism industry after 19th and 20th centuries. (20 marks)
 07. Discuss the origin , expansion and impacts of ' Mass Tourism ' concept. (20 marks)
 08. Select any travel destination from South Asian region (any country except Sri Lanka) and make an explanation on origin , expansion and current situation of tourism industry of that destination. (20 marks)
