



UNIVERSITY OF KELANIYA – SRI LANKA
Centre for Distance and Continuing Education
Faculty of Commerce & Management Studies

Bachelor of Commerce (Special) Degree Fourth Year Examination (External) – 2019

July – 2025

BCOM E 4534 - Contemporary Management Practices

Number of questions: Four (04)

Answer all the Questions.

Time: 03 hours

Question No. 01

- a). Briefly explain the Lean Production concept
(05 marks)
- b). Explain the concept of Muda with real-world examples.
(08 marks)
- c). Assess the role of the Muda concept for business performance.
(12 marks)
- (Total 25 marks)**

Question No. 02

- a). Explain the concept of Kaizen.
(05 marks)
- b). Explain how you can use Kaizen in the manufacturing sector to improve performance.
(08 marks)
- c). Describe how you can make your life effective using the 5S concept.
(12 marks)
- (Total 25 marks)**

Question No. 03

- a) Explain the difference between the push and pull strategy of production management using appropriate examples.
(05 marks)

- b). Explain the role of Just in Time system to minimize waste.

(08 marks)

- c). Discuss the advantages and disadvantages that may arise in maintaining a Just In Time (JIT) in business.

(12 marks)

(Total 25 marks)

Question No. 04

- a) Briefly explain what is meant by Total Quality Management.

(05 marks)

- b) Explain the techniques used for Total Quality Management with appropriate examples.

(08 marks)

- c) Discuss the advantages and disadvantages of Total Quality Management.

(12 marks)

(Total 25 marks)