



**UNIVERSITY OF KELANIYA – SRI LANKA**  
**Centre for Distance and Continuing Education**  
**Faculty of Commerce & Management Studies**

Bachelor of Commerce (Special) Degree Third Year Examination (External) – 2021  
August – 2024

**BCOM E 3025 - Entrepreneurship**

**No. of Questions : Four (04)**

**Time: 03 hours**

**Answer all questions.**

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**Question No. 01**

- a). Briefly explain what entrepreneurship is. (05 Marks)
- b). Explain the myths about entrepreneurship with practical examples. (08 Marks)
- c). Explain the relationship between entrepreneurship and the development of a country with suitable examples. (12 Marks)
- (Total 25 Marks)**

**Question No. 02**

- a). Briefly explain the reasons why someone wants to become an entrepreneur. (05 Marks)
- b). Explain with suitable examples of ways different entrepreneurial opportunities can be classified. (08 Marks)
- c). “Anyone can have a business idea, but only a few start a business.  
Do you agree with this statement? Explain your answer with practical examples. (12 Marks)
- (Total 25 Marks)**

**Question No. 03**

- a). Briefly explain the relationship between creativity and innovation with suitable examples.  
(05 Marks)
- b). What is your assessment of the entrepreneurial orientation and performance of a well-established corporate giant of the real business world in Sri Lanka?  
(08 Marks)
- c). As a state, India is prudently moving the economy forward in the face of the current world war situation.  
Explain how India is doing so, emphasizing entrepreneurial perspective and setting suitable examples.

(12 Marks)

**(Total 25 Marks)**

**Question No. 04**

- a). Explain in brief the importance of creativity for innovation with suitable examples.  
(05 Marks)
- b). Explain the methods of classification of corporate venture with suitable examples.  
(08 Marks)
- c). Explain the steps that you are proposing to improve entrepreneurship in Sri Lanka.

(12 Marks)

**(Total 25 Marks)**