



UNIVERSITY OF KELANIYA – SRI LANKA

Centre for Distance and Continuing Education

FACULTY OF COMMERCE & MANAGEMENT STUDIES

Bachelor of Commerce (Special) Degree Third Year Examination (External) – 2016

May 2022

BCOM E3025 – Entrepreneurship

No. of questions: Five (05)

Time: 03 hours

Answer all the questions

Question No. 01

- a). Briefly explain the characteristics of entrepreneurship. (04 Marks)
 - b). There is a common belief that “entrepreneurs are born not made” Do you agree or disagree with this statement? Explain your answer with proper justifications. (06 Marks)
 - c). Assess the Sri Lankan state of entrepreneurship against the state of entrepreneurship with regard to other south Asian countries in the world. (10 Marks)
- (Total 20 Marks)**

Question No. 02

- a). “Entrepreneurial opportunity is broader than just an idea” Do you agree? Explain with appropriate examples from the real world. (04 Marks)
 - b). Distinguish between opportunity creation and opportunity recognition with appropriate examples. (06 Marks)
 - c). “A method of entrepreneurial opportunity existence is the business environment and culture of a context”. Do you agree with the above statement? Explain your answer taking real world examples. (10 Marks)
- (Total 20 Marks)**

Question No. 03

- a). Explain the equation of creativity with practical examples. (04 Marks)
- b). Explain what entails entrepreneurial creativity. (06 Marks)
- c). Illustrate the model of creativity with examples. (10 Marks)
- (Total 20 Marks)**

Question No. 04

- a). Distinguish between innovators and entrepreneurs with suitable examples. (04 Marks)
- b). Explain the role of disruptive innovation in the modern tech based telecommunication industry. (06 Marks)
- c). Illustrate new methods of new opportunity recognition explained by Drucker in 1985. (10 Marks)
- (Total 20 Marks)**

Question No. 05

- a). Briefly explain the dimensions of entrepreneurial orientation with suitable examples. (04 Marks)
- b). What is your assessment with regard to entrepreneurial orientation and performance of a well-established corporate giant in the real business world? (06 Marks)
- c). What is the role of proactiveness in the automobile industry? Explain your answer with real world examples. (10 Marks)
- (Total 20 Marks)**