



# UNIVERSITY OF KELANIYA – SRI LANKA

## Centre for Distance and Continuing Education

### FACULTY OF COMMERCE & MANAGEMENT STUDIES

Bachelor of Commerce (Special) Degree First Year Examination (External) – 2019

April 2023

#### BCOM E1065 – Introduction to E - Commerce and IT

No. of questions: Four (04)

Time: 03 hours

Answer all questions.

#### Question No. 01

- a). Briefly explain the difference between data and information.  
(05 Marks)
- b). What is computer software? Explain with its types.  
(08 Marks)
- c). Discuss the role of information technology in a business.  
(12 Marks)
- (Total 25 Marks)**

#### Question No. 02

- a). What is the Central Processing Unit (CPU) of a computer?  
(05 Marks)
- b). "Random Access Memory is a type of volatile memory". Explain this statement.  
(08 Marks)
- c). Discuss the difference between Hard Disks and Solid-State Drives.  
(12 Marks)
- (Total 25 Marks)**

**Question No. 03**

- a). What is computer networking? Briefly describe. (05 Marks)
- b). Explain the basic elements of a data communication system. (08 Marks)
- c). Discuss the three modes of data transmission. (12 Marks)
- (Total 25 Marks)**

**Question No. 04**

- a). Explain how e-commerce differs from the traditional commerce. (05 Marks)
- b). Elaborate 04 characteristics of a successful e-commerce website design. (08 Marks)
- c). Discuss the importance of embracing e-commerce for business organisations. (12 Marks)
- (Total 25 Marks)**