



UNIVERSITY OF KELANIYA - SRI LANKA

Centre for Distance and Continuing Education

FACULTY OF COMMERCE & MANAGEMENT STUDIES

Bachelor of Commerce (Special) Degree First Year Examination (External) – 2015

August 2020

BCOME 1015 – Principles of Management

No. of Questions: Six (06)

Time : Three Hours (03)

Answer five (05) questions including the question number one (01)

(01)

(a) Define Management.

(05 Marks)

(b) Briefly explain why conceptual skills require top tier managers in organizations.

(07 Marks)

(c) In today's environment, the success of organizations is what is most needed: efficiency or effectiveness. Explain.

(08 Marks)

(Total 20 Marks)

(02)

(a) Explain the principles of scientific management, explaining why it is currently criticized in practice.

(05 Marks)

(b) Outline the types of plans that are theoretically proposed.

(05 Marks)

(c) Due to the Corona Virus, there is non availability of main foreign supplier's raw material and the absence of employees. Therefore, XY Manufacturing Company is deciding to close. If you are a top-level manager of this company, what are the plans / actions and motivational activities you take?

(10 Marks)

(Total 20 Marks)

(03)

(a) "There are several variables that can affect a good leadership position". What are those variables?

(04 Marks)

(b) Explain the behavioral theories of leadership with an organizational example.

(08 Marks)

(c) Mechanical organizations are rarely used today. Discuss.

(08 Marks)

(Total 20 Marks)

(04)

(a) What are the elements of effective communication?

(05 Marks)

(b) What steps can you take as a manager to control rumors in your organization?

(05 Marks)

(c) "Departmentalization is how an organization categorizes its various activities". There are many ways a department can be organized. Discuss the types of departmentalization that can be found in today's organizations.

(10 Marks)

(Total 20 Marks)

(05)

(a) What are the main controlling tools found in current organizations?

(05 Marks)

(b) What are the factors that influence the over-centralization of organizations?

(05 Marks)

(c) Explain decision making process with an organizational example.

(10 Marks)

(Total 20 Marks)

(06)

Write short notes on the following:

(a) Decentralization

(b) Span of Control

(c) Controlling Process

(d) Contingency Leadership Theory

(05 Marks each = Total 20 Marks)