

Course Code: BCOM E1065
Title: Introduction to E-Commerce & IT
Type/Status: Core
Aims: This course unit is designed to improve the knowledge of information technology that used in business information systems in modern world to improve the efficiency and productivity of the organization and the understanding of modern electronic business environment.

Learning Outcomes:

By the end of this course unit, students should be able to:

- Identify the components and functionality of personal computers.
- Define basic concepts in computer applications and development.
- Define the various information systems in the organization.
- Define the basic concept of e-commerce.
- Distinguish different E-business models.

Course Content :

Basic concepts of Information Technology. Internet and Email. Overview of Electronic Commerce. E-Commerce Business Models. Information Systems in the Enterprise; Information Systems, Organizations, Management and Strategy.

Method of Teaching & Learning:

Seminar & self learning

Scheme of Evaluation:

End year examination

Recommended Reading:

Journal of Information, Information Technology, and Organizations (JIITO). *Microsoft Office Home and Student 2007*. Microsoft.

Efraim Turban, Richard E. Potter, R. Kelly Rainer Jr. (2004). *Introduction to Information Technology*. John Wiley & Sons.

Laudon, K.C. and Laudon, J.P. (2006). *Management Information Systems: Managing the Digital Firm (9th Edition)* India : Prentice Hall.

Turban, E. (2006). *Electronic Commerce: A Managerial Perspectives* India : Prentice Hall.