Course Code: TCRM E2025

Type/Status: Core

Title: Tourism and Museums

Learning Outcome: Having completed this unit, the student will be able to demonstrate an understanding of the

importance of museums and tourist industry.

Course Content: Origin and development of the World museums, type of museums, museums and art galleries,

archives, concepts of exhibitions, museums and marketing, museums management, museums interpretation and tourist education, cultural triangle museums, cultural-natural sites and tourist

education.

Method of Teaching and Learning:

Lectures, seminars, tutorials assignments, study guides

Scheme of Evaluation: End of semester written examination, assignment

Recommended Reading:

Almes, P. (1988). To realize museums educational. Potential, Curator 31 (1): 61-80

Davis, P.S. (1996). Museums and the Natural Environment: the role of natural history museums in biological conservation, London: Leicester University Press.

Finlay, I. (1977). Priceless Heritage: The Future of Museum, London: Faber and Faber.

Gunawardana, R.A.L.H. Pathmanathan, S. (2000). Reflections on a Heritage: History of Scholarship of Pre modern Sri Lanka. Colombo: Central Cultuarl Found.

Rohanadeera, M. (1977). Pre Modern Sri Lanka, Colombo: Central Cultural Fund.

Hudson, K. (1977). Museums for the 1980s. New York: Holmes and Meier Publishers.

Moore, K. (1994). Museum management. New York: Western stuart,

Thompson, J. (1984). The Manual of Curatorship, London: Butterworth.