

Course Code: TCRM E1025

Type/Status: Core

Title: History of Tourism

Learning Outcome: At the end of this course, the student will be able to demonstrate an essential knowledge in understanding the history of tourism and the development stages in the World and Sri Lanka.

Course Content: Early origins of tourism, tourism in the late 19th and 20th Century, the age of mass tourism, current situation of World tourism, overview of the history of Sri Lanka, origin and development of tourism in Sri Lanka and South Asia

Method of Teaching and Learning:

Lectures, seminars, tutorials, assignments, study guides

Scheme of evaluation: End of semester written examination, assignment

Recommended Reading:

Burkart, A.J S. Medlik. (1974). *Tourism: Past, Present and Future*, London: Heinemann Publishing.

Holloway, J.C. (1989). *The Business Tourism*. London: Pitman Publishing.

Hulugalle, H.A.J. (1965). *Ceylon of the Early Travellers*, Colombo: Arjuna Hullugalle Dictionaries.

Lea, J. (1988). *Tourism and development in the Third world*, London: Methuen.