

<b>Course Code:</b>	TCRM E1015
<b>Type/Status:</b>	Core
<b>Title:</b>	Introduction to Tourism and Cultural Resources
<b>Learning Outcome:</b>	By the end of the course unit, the student will be able to demonstrate the knowledge and an understanding of the global concepts of the tourism and the nature of the cultural tourism with special reference to Sri Lanka.
<b>Course Content:</b>	Definition to tourism and cultural resources, tourist product, the nature of tourism, tourist destination and resorts, the structure and the organization of the tourist industry (WTO). National tourist organizations, amenities and services. The component of tourism, Relationship between tourism and culture. Heritage tourism. A detail study of the tangible and intangible cultural resources of Sri Lanka. Policies, laws, legislations and ordinances of Tourism and cultural resources.

**Method of Teaching and Learning:**

Lectures, seminars, assignments, study guides

**Scheme of Evaluation:** End of semester written examination, assignment

**Recommended Reading:**

Bandara, H.M. (2001). *Tourism Development Planning in Developing Countries. A critique*, Colombo: Stamford Lake.

Bandara, H.M. (2003). *Tourism Planning in Sri Lanka*. Colombo: Stamford Lake,.

Bandaranayake,S.(1987). *The Conservation of the Built Heritage with special reference to Sri Lanka's Cultural Triangle Project*, HeritageConservation for Tourism development, regional seminar organized by the World Tourism Organization (WTO) Commission for East Asia and the Pacific and South Asia, Kathmandu.

Boniface PPeter, J.Fowler. (1993). *Heritage and Tourism in Global village*. London: Routledge.

Lockwood, A.L. (2001). *Tourism and Hospitality in the 21st century*. London: Butterworth S. Medlik Heinemann.

MacCannell, D. (1976). *The Tourist: A New Theory of the Leisure Class*. New York: Choken.